EVOLIS

Introducing Edikio Guest, a Professional Solution for Buffet Labeling

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A sophisticated buffet with clear and concise food information is important to gain the customer's loyalty. Evolis, world leader in plastic card personalization systems headquartered in France, launches the Edikio Guest solution for creating and printing stylish and meaningful buffet labels in seconds.

AESTHETIC BUFFET TAGS CREATED AND PRINTED IN-HOUSE

The lack of information or aesthetics at a buffet can affect a hotel's image. Refining the buffet and fulfilling the need for comprehensive product information of a demanding clientele is now effortless. With Edikio Guest, the food and beverage manager can create buffet labels on durable, washable cards and display all necessary information, such as the name, nutritional ingredients or allergens, in single or multiple languages. This innovative and flexible solution will help customers make fast and informed choices and allow for smoother traffic flow at the buffet.

A MYRIAD OF USES

A hotel has multiple needs for personalized cards. Edikio Guest also issues staff badges, cards for receptions and seminars, gift cards, luggage tags, promotional cards, hotel access cards (spas, casinos, golf etc.), or price tags for the hotel's shops. With this solution, a hotel can make a profitable investment and improve the quality of its service.

TWO EASY-TO-USE ALL-IN-ONE SOLUTIONS

Edikio Guest solutions contain everything food and beverage managers need to quickly create and print their presentation tags: a card printer, intuitive card design software, a white print ribbon, and blank black plastic cards. The software and printing system are easy to operate and allow hotel staff to create labels, badges and cards on site and print them in less than fifteen seconds. The Edikio Guest offer consists of two solutions: Edikio Guest Access, the affordable solution for printing monochrome single-sided labels and tags in credit card sized format in low volume. Edikio Guest, a new professional and intuitive solution for the labeling of buffets Edikio Guest Flex, the flexible solution for printing long-format labels (5.90" x 1.97") and credit card-sized labels to accommodate various display requirements, in monochrome and color with high print quality.

INTUITIVE SOFTWARE DEDICATED TO THE HOTEL INDUSTRY

The Edikio Guest software is the only software dedicated to designing and printing buffet labels and any other cards that might be necessary for a

hotel. The software is significant for its ease of use as a result of its intuitive interface and creation wizard which allow the user to create new cards in a few clicks. The Edikio Guest software includes a library of over 200 card templates and more than 350 pictograms for customizing buffet labels and tags.

COLOR RIBBONS AND ACCESSORIES

Evolis offers monochrome (including gold and silver) and color ribbons, a wide range of cards in different formats and colors, and a variety of tag holders. Evolis consumables guarantee a professional, high-quality print of each label, badge, tag and card. "When we tested this solution in the hotel industry, restaurant and hotel managers confirmed the added value that such a solution could offer for their facilities. It allows hotels to ensure clear communication with their customers, to distinguish themselves from their competitors, and to enhance their brand image with a high quality and affordable support," says Nathalie Clement, Edikio Guest Marketing Manager at Evolis.